PRESS RELEASE

North York Moors National Park Authority



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PROTECTING LYKE WAKE WALK



Mike Kipling-NYMNPA

Help protect the ecology and archaeology of the North York Moors

You may have heard that the British Mountaineering Council (BMC) has launched the 'Mend our Mountains' crowdfunding campaign, which aims to raise money for urgent path repair projects on some of Britain's most iconic peaks.

Sir Chris Bonington, Doug Scott CBE and presenter Julia Bradbury are supporting this campaign, along with eight national park authorities.

A badly eroded section of our own Lyke Wake Walk on Fylingdales Moor is part of this project as <u>Mend The North York Moors</u>, and in just over two weeks has so far raised £787, which is a fantastic start. And we're hoping to secure even more pledges over the coming month.

We need your help

The scale of work needed on the path is extensive. The fragile peat moorland has eroded to **several metres wide**, in the process undermining ancient monuments, including Lilla Cross, possibly the **oldest stone cross** of its type in northern England.

We can repair this damage and make a more sustainable path, but due to its remote location it will be expensive. The target for this campaign is £10,000.

The aim of Mend Our Mountains is to show that people who care about our landscapes will be first in line to step forward when they need help. We're confident that if everyone who cared about the North York Moors landscape gave a guid, **we'd be laughing.**

Great rewards

Not only do you get to support a really worthwhile cause and contribute to repairing the Path, there are also some **great rewards** up for grabs, including:

- 15% discount at Cotswold Outdoor + 50% discount on downloads from adventure film website Steep Edge (pledge £20)
- A Mend Our Mountains T-shirt and a huge range of BMC rewards (£50)
- 50% off voucher for a full DMM nut set (£60)
- 50% off voucher for a DMM Highball bouldering pad (£70)

Please feel free to forward this link with your friends, families and networks, and ask them to share with their networks: http://www.crowdfunder.co.uk/mend-the-north-york-moors/

ENDS

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The North York Moors National Park

The North York Moors is a beautiful landscape of stunning moorland, spectacular coast, ancient woodland and historic sites. It was created on 28 November 1952 and became Britain's sixth national park.

The North York Moors National Park Authority works with a huge variety of people to care for this beautiful corner of Yorkshire. Nearly 14% of its staff are apprentices from local families.

To view other press releases and for further information about the North York Moors National Park, visit www.northyorkmoors.org.uk

The UK's 15 national parks are hugely popular with the public - in a poll undertaken by the UK Association of National Park Authorities in February 2013, 93 per cent of people felt national parks were areas of national importance. Public spending on national parks in England is less than £1 per person per year. More information on the UK's national parks can be found at www.nationalparks.gov.uk